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# A DIRECT MAIL ADVERTISING SMALL BUSINESS CO-OPERATIVE

## **MAILING ZONES - ADDRESSES**

### Adams / Sackets Harbor ----- 10,942 Boonville / Old Forge: ----- 11,288 Carthage / Lowville:---- 13,388 Watertown / Ft.Drum: ----- 21,986



### **EACH COVER IS DIFFERENT SEASONAL FOOD**

Cliff Olney - Owner & Ad Design
Americoups of Northern NY
Client Sales Representative
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Artwork Submission
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MAIL DATES - 2019 & 2020 (PROOF DEADLINE - 30 DAYS FROM IN HOME MAIL DATE)

AUGUST 30, 2019 DEC 1 - 2019 - JULY 1 - 2020

Member of Chamber of Commerce - Carthage & Lewis Couty, NY

## **DIRECT MAIL PRICING**

#### PRICING FOR DIRECT MAIL ADVERTISING PER MAILING

8.5" x 6" - 11,288 ADDRESSES - 2 areas or 2 mailings - 1 MAILING FULL PAGE - 8.5" X 6" - 4 COLOR/ 1 SIDED - \$395 \$425 FULL PAGE - 8.5" X 6" - 4 COLOR/ 2 SIDED - \$750 \$775 HALF PAGE - 4" X 6" - 4 COLOR/ 1 SIDED - \$295 \$325

#### OTHER PRICING

LOGO On Back Cover - \$100 per Mailing
Feature Page (inside cover full page) Pricing - \$495
Extra Coupons - 1000 CT. - 8.5" x 6", 1 sided,
glossy, 80# paper - \$195

ONLINE COUPON • \$149 FOR 6 MONTHS \$25 with mailing • FREE with two mailings Side Bar Ad On Website • \$150 - 6 months

Adams & Sackets Harbor Area - 10,942 ADDRESSES

**AREAS MAILED - Zip Codes and Address Counts:** 

All Apartments, Single Family Homes and Businesses

Adams - 13605 - 2,560 ct • Sackets Harbor - 13685 - 2,009 ct

Adams Center - 13606 - 1,820 ct • Henderson - 13650 - 1,384 ct

Mannsville - 13661 - 1,008 • Lorraine - 13659 - 408 ct

Henderson Harbor - 13651 - 483 ct • Rodman - 13682 - 479 ct

Pierrepont Manor- 13674 - 210 ct • Belleville - 13611 - 357 ct

Ellisburg - 13636 - 224 ct.

Total - 10,942 addresses • only \$.04 per address!

We Also Mail 48,374 Additional Addresses To:

Ft. Drum Military Base • Zips 13602 & 13603 Watertown, NY - Zip 13601 • City Homes & Businesses Carthage / Lowville & Boonville / Old Forge MAILING INCLUDES: ONLINE COUPON & WEB LINK, POSTAGE

DESIGN, PROOF, FULL - COLOR PRINTING & ART WORK