



Carthage - Lowville Area

AMERICOUPS.COM

847 WASHINGTON STREET - WATERTOWN - NY 13601 315.408.1616 - cliffordolney@gmail.com



A DIRECT MAIL ADVERTISING SMALL BUSINESS CO-OPERATIVE

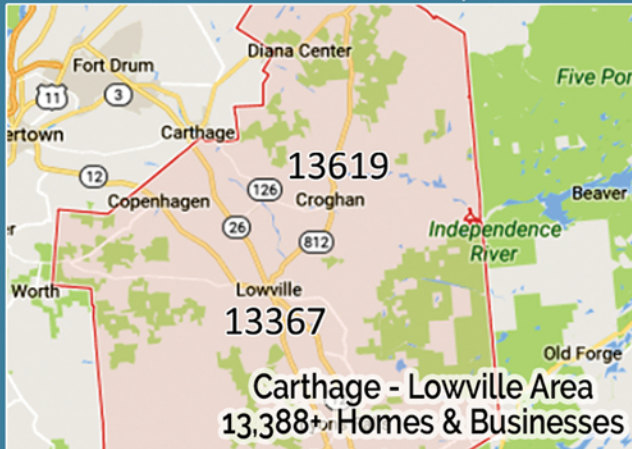
BUSINESS SERVICES

We Design & Mail a Booklet
to **13,388 Addresses** Using a
U.S.P.S. Saturation List To:
Carthage - Lowville Area

Services: Advertising Design - Direct Mail

JOIN OUR LOCAL ADVERTISING CO-OPERATIVE

OUR BOOKLET IS DELIVERED TO 13,388 HOMES



EACH COVER IS DIFFERENT SEASONAL FOOD

PRODUCT PRICING PER MAILING

PRICING FOR CO-OP MAILING, GROCERY BROCHURE & ONLINE ADS

8.5" x 6"-FULL COLOR - 7,255 ADDRESSES - 2 or More - 1 MAILING

FULL PAGE - 8.5" X 6" - 4 COLOR/ 1 SIDED - \$395 \$425

FULL PAGE - 8.5" X 6" - 4 COLOR/ 2 SIDED - \$695 \$725

HALF PAGE - 4" X 6" - 4 COLOR/ 1 SIDED - \$295 \$325

GROCERY CONTEST BROCHURE - 4" X 2" - \$125 - DOUBLE - \$225

INCLUDES: ENTRY BOX, BROCHURE DISPLAY, 250 BROCHURES, LOGO ON
CONTEST PAGE IN MAILING AS A DROP OFF POINT FOR CONTEST

OTHER PRICING

LOGO On Back Cover - \$100 for Mailing - Feature Page Pricing - \$450

Extra Coupons - 1000 CT. - 8.5" x 6", 1 sided, glossy, 80# paper - \$195

ONLINE COUPON - \$149 FOR 6 MONTHS - Free with mailing

Side Bar Ad On Website - \$150 - 3 months (Includes design, proof & Web Link)

13,388+ ADDRESSES REACHED

AREAS MAILED - Zip Codes and Address Counts:

All Apartments, Single Family Homes and Businesses

Carthage - 13619 - 4,624 ct. - **Lowville** - 13367 - 3,794 ct.

Croghan - 13327 - 946 ct. - **Deer River** - 13627 - 129 ct.

Castorland - 13620 - 799 ct. - **Glenfield** - 13343 - 786 ct.

Copenhagen - 13626 - 907 ct. - **Great Bend** - 13643 - 270 ct.

Deferiet - 13628 - 129 ct. - **Felts Mills** - 13638 - 170 ct.

Beaver Falls - 13305 - 158 ct. - **Brantingham Lake** - 13312 - 264 ct.

Natural Bridge - 13665 - 326 ct. - **Greig** - 13345 - 86 ct.

Total - 13,388+ mailed

We Also Mail 30,000 Additional Addresses To:

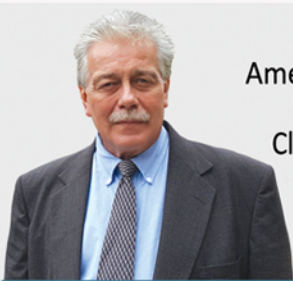
Ft. Drum Military Base - Zips 13602 & 13603

Watertown, NY - Zip 13601 - **City Homes & Businesses**

Boonville 13309 - **Old Forge** - 13420 & **Rt. 28 Corridor**

MAILING INCLUDES: ONLINE COUPON & WEB LINK, POSTAGE

DESIGN, PROOF, FULL - COLOR PRINTING & ART WORK



Cliff Olney
Americoups of Northern NY
Owner & Ad Design
Client Sales Representative
315.408.1616
Artwork Submission
cliffordolney@gmail.com

MAIL DATES - 2019 & 2020

(PROOF DEADLINE - 30 DAYS FROM IN HOME MAIL DATE)

12/1/19 - 6/15/20

Member of Chamber of Commerce - Carthage & Lewis Co.