



Old Forge & Boonville & North Rt. 28 Corridor

AMERICOUPS.COM



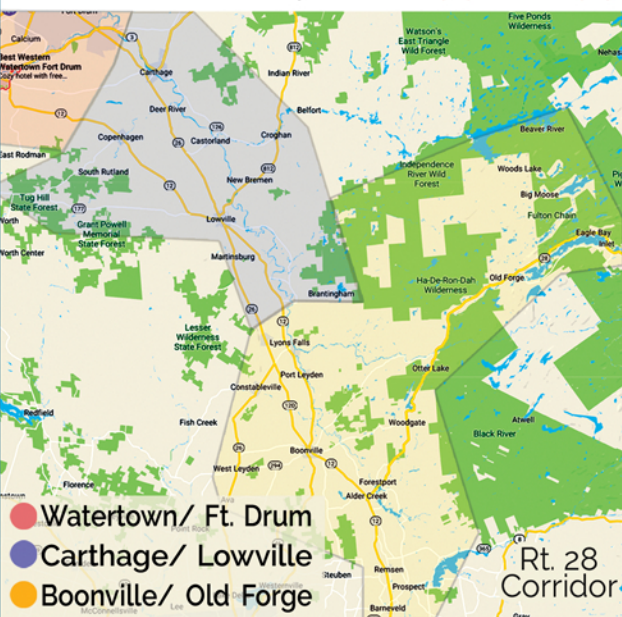
847 WASHINGTON STREET • WATERTOWN • NY 13601 315.408.1616 • cliffordolney@gmail.com

A DIRECT MAIL ADVERTISING SMALL BUSINESS CO-OPERATIVE

MAILING ZONES

Americoups Mails 45,334 Homes, Apartments, & Businesses.

- Boonville/Old Forge: 9,960 • Full • \$425 - Half - \$325
- Carthage/ Lowville: 13,388 • Full • \$425 - Half - \$325
- Watertown/ Ft.Drum: 21,986 • Full • \$575 - Half - \$325



EACH COVER IS DIFFERENT SEASONAL FOOD



Cliff Olney - Owner & Ad Design
Americoups of Northern NY
Client Sales Representative
315.408.1616
Artwork Submission
cliffordolney@gmail.com

DIRECT MAIL PRICING

PRICING FOR DIRECT MAIL ADVERTISING PER MAILING

8.5" x 6" - 11,288 ADDRESSES - 2 areas or 2 mailings - 1 MAILING

FULL PAGE - 8.5" X 6" - 4 COLOR/ 1 SIDED - \$395 \$425

FULL PAGE - 8.5" X 6" - 4 COLOR/ 2 SIDED - \$695 \$725

HALF PAGE - 4" X 6" - 4 COLOR/ 1 SIDED - \$295 \$325

GROCERY CONTEST BROCHURE - 4" X 2" - \$125 - DOUBLE - \$225

INCLUDES: ENTRY BOX, BROCHURE DISPLAY, 150 BROCHURES, LOGO ON CONTEST PAGE IN MAILING AS A DROP OFF POINT FOR CONTEST

OTHER PRICING

LOGO On Back Cover - \$100 for Mailing - Feature Page Pricing - \$450

Extra Coupons - 1000 CT. - 8.5" x 6", 1 sided, glossy, 80# paper - \$195

ONLINE COUPON - \$149 FOR 6 MONTHS - Free with mailing

Side Bar Ad On Website - \$150 - 6 months (includes design, proof & Web Link)

BOONVILLE / OLD FORGE - 9,960 ADDRESSES

AREAS MAILED - Zip Codes and Address Counts:

All Apartments, Single Family Homes and Businesses

Alder Creek - 13301 - 94 ct • Inlet - 13360 - 470 ct.

Boonville - 13309 - 2701 ct. • Constableville - 13325 - 420 ct.

Eagle Bay - 13331 - 237 ct. • Forestport - 13338 - 679 ct.

Woodgate - 13494 - 196 ct. • Lyons Falls - 13368 - 541 ct.

Old Forge - 13420 - 1128 ct. • Port Leyden - 13433 - 679 ct.

Remsen - 13438 - 1622 ct. • Thendara - 13472 - 117 ct.

Ava - 13303 - 478 ct. • Turin - 13473 - 320 ct • W. Leyden - 13489- 278 ct.

Towns Included with above Zip Codes:

Goulds Mills - 13368 • Big Moose - 13331 • Beaver River - 13331

Woods Lake - 13331 • Lyonsdale - 13433 • Talcottville - 13433

Total - 9,960 addresses • only \$.035 per Address!

We Also Mail 35,374 Additional Addresses To:

Ft. Drum Military Base • Zips 13602 & 13603

Watertown, NY - Zip 13601 • City Homes & Businesses

Carthage 13619 - Lowville - 13367 & Surrounding Areas

MAILING INCLUDES: ONLINE COUPON & WEB LINK, POSTAGE

DESIGN, PROOF, FULL - COLOR PRINTING & ART WORK

MAIL DATES • 2018, 2019 & 2020

(PROOF DEADLINE - 30 DAYS FROM IN HOME MAIL DATE)

DEC 1 - 2019 • JUNE 15 - 2020

DEC 1 - 2020 • JUNE 15 - 2021

Member of Chamber of Commerce - Lewis Co. & Carthage, NY