



AMERICOUPS.COM



847 WASHINGTON STREET - WATERTOWN - NY 13601 315.408.1616 - cliffordolney@gmail.com

A DIRECT MAIL ADVERTISING SMALL BUSINESS CO-OPERATIVE

BUSINESS SERVICES

We Design & Mail a Booklet to **21,986 Addresses** Using a U.S.P.S. Saturation List To:

Watertown and Ft. Drum Military Base

Services: Advertising Design - Direct Mail

JOIN OUR LOCAL ADVERTISING CO-OPERATIVE

OUR BOOKLET IS DELIVERED TO 21,986 ADDRESSES



EACH COVER IS DIFFERENT SEASONAL FOOD

PRODUCT PRICING PER MAILING

PRICING FOR CO-OP MAILING, GROCERY BROCHURE & ONLINE ADS

8.5" x 6" - COLOR - 21,986 ADDRESSES - 2 areas or Mailings - 1 Mailing

FULL PAGE - 8.5" X 6" - 4 COLOR/ 1 SIDED - \$525 \$575

FULL PAGE - 8.5" X 6" - 4 COLOR/ 2 SIDED - \$845 \$945

HALF PAGE - 4" X 6" - 4 COLOR/ 1 SIDED - \$295 \$325

GROCERY CONTEST BROCHURE - 4" X 2" - \$125 - DOUBLE - \$225

INCLUDES: ENTRY BOX, BROCHURE DISPLAY, 250 BROCHURES, LOGO ON CONTEST PAGE IN MAILING AS A DROP OFF POINT FOR CONTEST

OTHER PRICING

LOGO On Back Cover - \$100 for Mailing - Feature Page Pricing - \$575

Extra Coupons - 1000 CT. - 8.5" x 6", 1 sided, glossy, 80# paper - \$195

ONLINE COUPON - \$149 FOR 6 MONTHS - \$25 with mailing

Side Bar Ad On Website - \$150 - 6 months (Includes design, proof & Web Link)

21,986 ADDRESSES REACHED

AREAS MAILED - Zip Codes and Address Counts:

All Apartments, Single Family Homes and Businesses

WATERTOWN - 13601 - All City & Rural Routes - 18,000 ct.

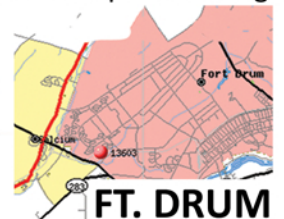
WE DO NOT MAIL P.O. BOXES IN WATERTOWN

FT. DRUM - 13602 (Barracks) & 13603 (Base Housing)

3,986 Homes - Single Family and Multiple Dwellings

Total - 21,986 Addresses

Only 3 cents per Address!



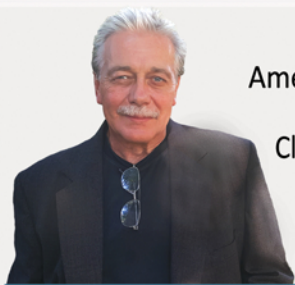
We Also Mail 35,000 Additional Addresses To:

Carthage 13619 - Lowville - 13367 & Surrounding Areas

Old Forge /Boonville Areas & Adams/ Sackets Harbor

MAILING INCLUDES: ONLINE COUPON & WEB LINK, POSTAGE

DESIGN, PROOF, FULL - COLOR PRINTING & ART WORK



Cliff Olney
Americoups of Northern NY
Owner & Ad Design
Client Sales Representative
315.408.1616
Artwork Submission
cliffordolney@gmail.com

MAIL DATES - 2019, 2020 & 2021

(PROOF DEADLINE - 30 DAYS FROM IN HOME MAIL DATE)

DEC 1 - 2019 - JUNE 15 - 2020

DEC 1 - 2020 - JUNE 15 - 2021

Member of Chamber of Commerce - Lewis Co. & Carthage, NY